

# THE 60-SECOND FUNNEL ERA

A white label guide to AI Marketing Funnels with APS - Automatic Program Start - built to move from order to campaign workflow running in under 60 seconds.

AI SEARCH READY

APS WORKFLOW

WHITE LABEL READY

AGENCY RESALE

**Agencies do not just need better funnels. They need faster starts, cleaner execution, and proof-ready dashboards before opportunity cools down.**

APS turns campaign intake into a live operating system: add campaign details, launch dashboards, generate tasks, and trigger the fulfillment workflow. The goal is simple: less waiting, less leakage, more momentum.

**Order**

Client package selected

**Details**

Business, goals, offer, budget

**Dashboard**

Workspace appears

**Tasks**

Fulfillment queue created

**Lift Off**

Campaign workflow running

**<60 sec**

APS startup target

**100%**

White label resale narrative

**4 tiers**

Starter to Premium funnel paths

**AI SEO**

Designed for AI Overviews and AI Mode

WHY NOW

# TIME IS THE HIDDEN COST IN EVERY FUNNEL

## Delayed campaigns cost twice.

First, they delay market learning: paid platforms cannot optimize, SEO assets cannot be indexed, and retargeting pools cannot build. Second, they delay client confidence: no dashboard, no tasks, and no visible movement after purchase.

APS is positioned as the operating layer that collapses the slowest part of agency fulfillment - the dead zone between order and campaign start - into an automated launch sequence.

**Planning principle:** speed does not replace strategy. Speed removes idle time so specialists can focus on targeting, content, creative, CRO, QA, and optimization.

## 53%

Google reports 53% of mobile visits are likely to be abandoned when pages take longer than 3 seconds to load. [Google](#)

## 0.1s

A 0.1 second speed improvement improved progression across the purchase funnel in the Google/Deloitte mobile speed study. [Google / Deloitte](#)

## 21.6%

Lead generation sites in the same study saw a 21.6% lift from form step 1 to submission after 0.1s speed improvements. [web.dev](#)

## 5-15%

McKinsey estimates gen AI could raise marketing productivity by 5% to 15% of total marketing spend. [McKinsey](#)

### LEAK 01

#### Late setup

Days can pass before workspaces, tasks, or dashboards appear.

### LEAK 02

#### Lost intent

Buyers compare options fast; slow response erodes momentum.

### LEAK 03

#### No signal

No campaigns running means no search, creative, or CRO data.

### LEAK 04

#### No proof

Without dashboards, clients cannot see progress starting.

### FIX

#### APS

Automated launch logic activates the operational funnel immediately.

# AI SEARCH CHANGES HOW FUNNELS EARN VISIBILITY

## 1. Search is now exploratory

Google describes AI Mode as useful for questions requiring exploration, reasoning, or complex comparisons. AI Mode and AI Overviews can use query fan-out, generating related sub-queries across subtopics and data sources.

### Google Search Central

- Target topic clusters, not isolated keywords.
- Build comparison, FAQ, proof, and decision-support content.
- Use original visuals, videos, and expert perspectives.



## 2. Funnels must convert faster

The click is more selective. Google says AI search may send higher-quality clicks where users dig deeper, purchase, or explore. **Google Search**

- Landing pages need one clear conversion goal.
- Page speed and mobile UX protect paid and organic traffic.
- CRO pages should mirror buyer questions surfaced by AI search.



## 3. Operations must be automated

McKinsey notes gen AI can compress marketing work that once took months into weeks or days when executed well. APS applies that same idea to campaign startup. **McKinsey**

- Dashboard created immediately.
- Task queue generated from intake details.
- White label status reporting starts at order.

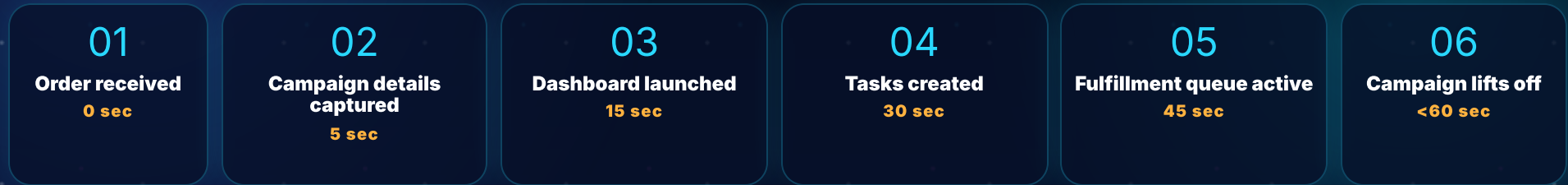
### Agency takeaway

**AI search raises the bar for usefulness, clarity, and proof. APS raises the bar for operational speed.**

For agencies, the new 2026 funnel story is simple: build search-ready content and conversion paths, then remove startup delay so dashboards, task ownership, and fulfillment momentum begin immediately.

# AUTOMATIC PROGRAM START: ORDER TO WORKFLOW RUNNING

APS stands for Automatic Program Start. It is the automated startup layer for SEO Vendor's new 2026 AI Marketing Funnels: add campaign details and the system launches dashboards, creates tasks, and moves the campaign workflow into motion in under 60 seconds.



**Agency view**

The agency sees the campaign workspace, launch status, task queue, and early reporting structure under a white label narrative.

**Fulfillment view**

SEO, PPC, landing page, social, email, and tracking tasks are generated based on the selected funnel tier and intake details.

**Client view**

The client sees momentum immediately: details are captured, the dashboard is active, and the campaign is no longer waiting to be started.

**Agency-facing clarification:** APS starts the operational campaign workflow in under 60 seconds by launching dashboards, creating tasks, and activating the fulfillment queue. Public launch timing for individual assets may still depend on ad approvals, access permissions, client feedback, platform policies, tracking validation, and manual QA.

# LOWER SUBSCRIPTION PRICING SUPPORTS FULL-FUNNEL RESALE

## STARTER

Retail: \$1,299/mo

**\$578**

### MONTHLY SUBSCRIPTION

- Lead Funnel Setup
- CORE AI Dashboard + SEMRUSH Analysis
- 10 Keywords SEO
- Up to \$3,000 Ad Budget
- 1 Ad Platform Max
- 15 Ads Max
- 2 Marketing Content Writing
- 2 Outreach or On-Site Posts
- 8 Social Posts
- Conversion Tag Setup

## ADVANCED

Retail: \$1,999/mo

**\$908**

### MONTHLY SUBSCRIPTION

- Lead Funnel Setup
- CORE AI Dashboard + SEMRUSH Analysis
- 20 Keywords SEO
- Up to \$5,000 Ad Spend
- 2 Ad Platforms Max
- 25 Ads Max
- 3 Marketing Content Writing
- 3 Outreach or Blog Posts
- 18 Social Posts
- 1 Landing Page + 500 Words

## PRO

Retail: \$3,199/mo

**\$1,507**

### MONTHLY SUBSCRIPTION

- Lead Funnel Setup
- CORE AI Dashboard + SEMRUSH Analysis
- 30 Keywords SEO
- Up to \$10,000 Ad Spend
- 3 Ad Platforms Max
- 50 Ads Max
- 2 Landing Pages + 2x500 Words
- Full Email Campaign Setup
- 4 Email Designs + 4 Emails
- Zapier + RSS Distribution

## PREMIUM

Retail: \$4,999/mo

**\$2,107**

### MONTHLY SUBSCRIPTION

- Lead Funnel Setup
- CORE AI Dashboard + SEMRUSH Analysis
- 40 Keywords SEO
- Up to \$20,000 Ad Spend
- 4 Platforms Max
- 100 Ads Max
- 3 Landing Pages + 3x500 Words
- Full Email Campaign Setup
- 4 Email Designs + 4 Emails
- Zapier + RSS Distribution

### Scope guardrail

Ad budget is not included in the package price. SEO Vendor recommends allocating at least \$500 per social platform for an effective sales funnel.

### Landing page guardrail

Funnels with landing pages require an existing site or builder such as WordPress, Shopify, Squarespace, HubSpot, ClickFunnels, Leadpages, or Unbounce.

### Email guardrail

Campaigns with email components require an email platform; SEO Vendor supports most major email platforms and recommends ActiveCampaign for the funnel process.

# STARTER: LAUNCH LEAN, PROVE DEMAND, BUILD MOMENTUM



### Best fit

New or lean-budget clients that want a short-term and long-term traffic plan, especially when they already have landing page or email infrastructure.

#### AGENCY SALES ANGLE

Start the client fast with a clear SEO/PPC path, dashboard visibility, and APS-created tasks.

#### PRIMARY WORKFLOW

- Organic rankings / paid clicks
- Qualify and retarget
- Measure early search and click signals

# ADVANCED: ADD A CONVERSION-OPTIMIZED LANDING PAGE



## Best fit

Clients who need stronger conversion infrastructure and a multi-point funnel that can sustain itself over time.

### AGENCY SALES ANGLE

Use AI and competitor research to shape the landing page, then connect SEO/PPC traffic to a conversion-focused offer path.

### PRIMARY WORKFLOW

- Organic rankings / paid clicks
- Qualify and retarget
- Conversion-optimized landing page

# PRO: CREATE RESIDUAL ASSETS AND NURTURE LOOPS



### Best fit

Clients with bigger budgets, diverse traffic sources, and a need to keep customers and prospects in the loop through email and retargeting.

#### AGENCY SALES ANGLE

Position Pro as the first true full-funnel offer: traffic, landing pages, CRO, and email automation working together.

#### PRIMARY WORKFLOW

- Organic / paid clicks
- Qualify and retarget
- CRO landing pages
- Email campaign

# PREMIUM: SOPHISTICATED SEGMENTATION AND RE-BUCKETING



### Best fit

High-volume or high-budget clients that want a detailed, comprehensive funnel with multiple traffic sources, landing pages, email, and segmentation.

#### AGENCY SALES ANGLE

Sell Premium as the most complete white label growth system: traffic capture, conversion pages, nurturing, and audience re-bucketing.

#### PRIMARY WORKFLOW

- Organic / paid clicks
- Qualify and retarget
- CRO landing pages
- Email campaigns
- Segment / re-bucket

# DASHBOARDS LAUNCH. TASKS GET CREATED. CAMPAIGN LIFTS OFF.

● ● ● Agency Campaign Dashboard

Visitors

2,543

+12.5%

Leads

387

+18.7%

Conv.

6.9%

+2.1%

ROI

285%

+15.2%

**Traffic**

SEO, PPC, social and outreach source tracking.

**CRO**

Landing page and form progression signals.

**AI SEO**

Content, intent, and AI search optimization tasks.

● ● ● APS Task Queue

Capture campaign details	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Launch CORE AI dashboard	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Generate competitor research brief	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Set up landing page requirements	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Configure PPC platform checklist	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Create SEO keyword/task plan	<span style="border: 1px solid #32cd32; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Created</span>
Prepare social/outreach calendar	<span style="border: 1px solid #ff8c00; border-radius: 10px; padding: 2px 5px; font-size: 10px;">In queue</span>
Email workflow setup	<span style="border: 1px solid #ff8c00; border-radius: 10px; padding: 2px 5px; font-size: 10px;">Tier based</span>
Tracking and QA review	<span style="border: 1px solid #ff8c00; border-radius: 10px; padding: 2px 5px; font-size: 10px;">In queue</span>

**White label ready**

Dashboard language, task visibility, and client-facing narrative can be framed under the agency brand while SEO Vendor powers the fulfillment workflow.